

Checkpoints: The Consequences of Crossing Various Ownership Thresholds When Investing

A Practical Guidance® Practice Note by B. Jeffery Bell, Holland & Knight LLP



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This practice note outlines certain considerations associated with the acquisition of different levels of ownership of a U.S. company, including some of the approaches used in determining such "ownership."

For additional information on ownership thresholds and reporting, see Beneficial Ownership under Section 13 of the Exchange Act, Memorandum: Obligations of Directors and Officers under Section 16, Hart-Scott-Rodino (HSR) Act Filings, and Reportability of a Merger or Acquisition under the Hart-Scott-Rodino (HSR) Act.

Sections 13 and 16 of the Securities Exchange Act of 1934, as Amended (the Exchange Act)

Schedule 13D

A Schedule 13D is required to be filed with the SEC by any person or group (defined to include two or more persons who agree to act together for the purpose of acquiring, holding, voting, or disposing of securities) who acquires, or has the right within 60 days to acquire, "beneficial ownership" of more than 5% of a class of voting equity registered under the Exchange Act. Beneficial ownership is

based on the power to vote or dispose of the security, *not* participation in economic benefits.

Instead of a Schedule 13D, the investor may qualify to file a Schedule 13G (which requires less disclosure) if (1) it does not intend to influence the control of the issuer and (2) it either (a) owns less than 20% of the class of security or (b) is one of certain specified types of investors. Unlike Schedule 13D, Schedule 13G does not require disclosure of (1) certain information regarding the identity and background of the investor; (2) the source and amount of funds or other consideration; (3) a detailed discussion of the purpose of the transaction, including certain plans or proposals of the investor; (4) recent transactions in the class of securities being reported on; and (5) contracts, arrangements, understandings, or relationships with respect to securities of the issuer.

The filing and timing requirements are summarized under the heading Appendix: Exchange Act Sections 13 and 16 – Filing and Timing Requirements. For additional information on making Schedule 13D filing, see Beneficial Ownership under Section 13 of the Exchange Act and Schedule 13D or 13G Filing Chart.

Form 13F

Every institutional investment manager exercising investment discretion over \$100 million or more publicly traded securities is required to file a report on Form 13F within 45 days after the end of each calendar quarter.

Institutional investment managers include any entity investing in or buying and selling securities for their own account and any person exercising investment discretion with respect to the account of another person. Institutional

investment managers do not include natural persons investing in or buying and selling securities for their own account.

A person exercises "investment discretion" with respect to an account "if, directly or indirectly, such person (1) is authorized to determine what securities or other property shall be purchased or sold by or for the account, (2) makes decisions as to what securities or other property shall be purchased or sold by or for the account even though some other person may have responsibility for such investment decisions, or (3) otherwise exercises such influence with respect to the purchase and sale of securities or other property by or for the account as the [SEC], by rule, determines." For additional information on making a 13F filing, see Form 13F and Form 13F Reporting by Institutional Investment Managers.

Form 13H

An investor can become subject to the Form 13H reporting requirements if it exercises investment discretion (determined in the same manner as for purposes of Form 13F) over one or more accounts and effects broker-dealer transactions in aggregate equal to or greater than (1) \$20 million or 2 million shares in one day or (2) \$200 million or 20 million shares in one calendar month. While Form 13H fillings are processed through the SEC's EDGAR system, once filed, the submissions are not accessible through the SEC's website or otherwise publicly available. See Form 13H and SEC Reporting Obligations for Large Traders under Rule 13h-1.

Section 16

Officers, directors, and beneficial owners of more than 10% of a class of equity registered under the Exchange Act (determined in the same manner as under Section 13(d)) are subject to Section 16 thereof.

Persons subject to Section 16 are liable for the disgorgement of "short-swing profits" and are prohibited from selling short any equity security of the issuer. Short-swing profits are broadly construed to include any profit from any sale and purchase or purchase and sale of equity securities of the issuer occurring within a six-month period.

The filing and timing requirements are summarized under the heading Appendix: Exchange Act Sections 13 and 16 – Filing and Timing Requirements. For additional context on the applicability of short-swing profits, see Section 16 Compliance, Insiders, and Liability.

Other Securities Law Issues

Affiliate Status

The determination of affiliate status is a fact-specific analysis, but investors who hold more than 10% of an issuer's equity or otherwise possess significant influence over management (including rights relating to the appointment of directors or officers) are frequently considered to be an "affiliate" of the issuer. Consequences of being an affiliate include:

- Resales generally. Securities held by an affiliate of an issuer (whether or not originally issued in a registered transaction) may not be resold unless the resale is registered under the Securities Act of 1933, as amended, or subject to an exemption from its registration requirement.
- Rule 144. The Rule 144 safe harbor for exempt resales is only available to affiliates of an issuer if the volume limitation, current public information, manner of sale, and filing requirements of the rule are satisfied.
- **Director independence.** Above 10%, the investor would not be eligible for the safe harbor in paragraph (e)(1)(2) of Exchange Act Rule 10A-3. As a result, directors of a listed issuer appointed by the investor may not qualify as "independent" under that rule or the applicable stock exchange rules.
- Second-step acquisition. A subsequent acquisition of the company by an investor deemed an affiliate would be subject to Rule 13e-3 of the Exchange Act and to the "Entire Fairness" standard of judicial review, which impose greater disclosure requirements and scrutiny on such transactions and increase the difficulty of defending and settling stockholder litigation.

Reporting Investors

If the investor is subject to the Exchange Act reporting requirements, potential disclosure obligations include:

- Form 8-K. The investor may need to file a Form 8-K with respect to the investment if the amount paid for the securities exceeds 10% of its consolidated assets.
- Company financial statements. Under Rule 3-09 of Regulation S-X, the investor would need to include in its financial statements separate financial statements for the company if (1) the investor accounts for its stake in the company on the equity method (discussed below) and (2) the company meets either of the investment-to-assets or income-to-income tests for significance at the 20% level.

The Hart-Scott-Rodino Antitrust Improvements Act (HSR Act)

Subject to the "passive investment" exception (available to investors holding 10% or less of the company's voting securities who have no intention of influencing the company's management), the 30-day waiting period following an HSR notification must be observed prior to (1) the acquisition of \$92 million or more of voting securities or assets of the company if either the investor or the company has assets or annual sales of at least \$184 million and the other party has assets or annual sales of at least \$18.4 million or (2) any acquisition involving more than \$368 million of voting securities or assets of the company. When determining the assets or annual sales for purposes of the size of person test, the sales and assets of all entities, both domestic and foreign, controlled by the ultimate parent entity must be included, whether or not consolidated into the ultimate parent entity's financial statements.

The obligation to report under the HSR Act depends on the size of the "person" involved. "Person" is defined as the "ultimate parent entity" of the investor or the company, which is in turn defined as the company, individual, or entity that controls a party to the transaction and is not itself controlled by anyone else. Control is established by having beneficial ownership of 50% or more of the outstanding voting securities of a person. Although the term "beneficial ownership" is not defined, the rules provide that indicia of beneficial ownership include the right to receive an increase in the value of the voting securities, the right to receive dividends, the obligation to bear the risk of loss, and the right to vote the stock.

Once a notification has been filed, the investor has one year from the end of the waiting period to cross the threshold stated in the filing, and once the investor crosses that threshold, it may continue to acquire voting shares of the company up to the next threshold for five years from the end of the waiting period. There are five different notification thresholds: (1) \$92 million; (2) \$184 million; (3) \$919.9 million; (4) 25%, if the value of voting securities to be held is greater than \$1,839.8 million; and (5) 50%, if the value of voting securities to be held is greater than \$92 million.

The information filed pursuant to the HSR Act is not made public, except as may be relevant to an administrative or judicial proceeding. However, if a request for early termination of the 30-day waiting period is granted, that fact will be published on the FTC's website.

Tax and Accounting

Dividends Received Deduction

If the investor has at least a 20% interest in the company, it may deduct 80% of any dividends it receives from the company. Below 20%, it may deduct 70% of such dividends, and at or above 80%, it may deduct 100% of them. These ownership percentages are calculated by the "vote and value" of the stock owned by the investor.

NOLs

If the investment, together with other stock turnover occurring within three years before or after the investment, gives rise to an "ownership change," the company will be limited in its ability to use any net operating losses and certain other tax attributes. An ownership change occurs when the percentage of a company's stock owned by one or more stockholders who directly or indirectly own more than 5% of the company's common stock increases by more than 50% within a three-year period.

Equity Method Accounting

An investor subject to U.S. GAAP that owns 20% or more of the company's voting stock (but not control of the company) is presumed to have significant influence over the company and is generally required to account for its investment on the equity method by including its proportionate share of the company's net income/loss in its income statement.

REIT Ownership Limit

If the company is a REIT, among the other qualification requirements imposed by the federal tax code is a prohibition against five or fewer individuals owning directly or indirectly more than 50% of the company's outstanding stock. To ensure this requirement is always satisfied, most REITs include in their articles of incorporation an ownership limit that prohibits any person from acquiring ownership in excess of 9.8% or 9.9% of any class of stock.

This tax test is based on the value of the stock owned and employs a look-through method of constructive ownership that generally treats the owners of an entity as owning their proportionate share of the stock owned by the entity in calculating the stock ownership ultimately attributable to individuals.

While the ownership restrictions of some REITs go further and aggregate the ownership of entities having common management (e.g., the securities law concept of "beneficial ownership"), the tax rules do not require that. As a result, depending on the particulars of a REIT's organizational documents, there is the possibility that multiple funds with

common management, but sufficiently diffuse upstream ownership could acquire an aggregate amount of stock significantly in excess of the ownership limit applicable to individuals.

Foreign Controlled Corporations

If a foreign investor acquires 25% or more (by vote or value) of the stock of a corporation, under Section 6038A of the Internal Revenue Code, the company would generally be required to file an information return containing certain information regarding the company's foreign stockholders and any transactions between the company and such stockholders.

Other Considerations

Anti-takeover Statute

For Delaware corporations, if the transaction results in the investor owning more than 15% of the company's voting stock without board approval, DGCL 203 can significantly impair the investor's ability to pursue a second-step acquisition in the subsequent three years. Under DGCL 203, "ownership" of stock means that a person, together with its affiliates and associates, beneficially owns such stock, has the right to acquire or vote such stock, or is party to an agreement, arrangement, or understanding to acquire, hold, vote, or dispose of such stock. Crossing this threshold is only relevant to investors that may be interested in a business combination with the company.

For companies incorporated elsewhere, the details of any business combination statute may differ. In addition to or in lieu of a business combination statute, some states have "control share" statutes that restrict an investor's ability to vote shares acquired in a transaction that takes it over certain thresholds, unless approved by the company's board. Companies may also have similar provisions in their organizational documents.

Poison Pill

Triggers and mechanics vary from plan to plan. While there are different calculational approaches, a recent trend is to include derivative positions in the determination of beneficial ownership. Some plans also aggregate the positions of persons acting in concert.

Stockholder Approval

If the transaction involves a new issuance by a listed company, stockholder approval may be required by the exchange rules. Generally, both the New York Stock Exchange (NYSE) and The Nasdaq Stock Market (Nasdaq) require stockholder approval of issuances of common stock,

or securities convertible into or exercisable for common stock, equal to 20% or more of the common stock or voting power outstanding before the issuance, or that would result in a change of control of the company. Nasdaq generally takes the position that any issuance that puts a stockholder over 20% results in a change of control. NYSE does not provide official guidance on what it considers a change of control, which may be influenced by the extent of any accompanying board representation or governance/approval rights.

Control

In the absence of other large stockholders of the company, a significant minority stake could cause the investor to be deemed a controlling stockholder, imposing upon it fiduciary duties to the company's other stockholders and requiring it to deal with the company at arm's length, which can complicate efforts to realize synergies between their two businesses. In addition, depending on the drafting and context, change of control provisions in the company's contracts, including employee compensation arrangements and debt instruments, could be triggered well below the 50% threshold.

Industry Regulation / National Security

For some companies, a significant enough acquisition could require approval under industry-specific rules or (in the case of foreign investors) the approval of the Committee on Foreign Investment in the United States (CFIUS). National security review is based on the acquisition of "control," which in turn depends on the power to "determine, direct or decide important matters" affecting the company.

Form BE-13

If the investor acquires a 10% or greater voting interest in the company, the company will generally have to file with the Commerce Department's Bureau of Economic Analysis a report on Form BE-13, which calls for certain information about the transaction, the investor, and the funding used to make the investment. The filings are confidential and are used to collect information about foreign direct investment in the U.S.

Derivatives

The treatment of derivatives in the contexts described in this memo can be complex and uncertain, and this analysis is in part driven by the extent to which the applicable instrument decouples economic ownership from voting rights. One area of recent attention has been the circumstances under which disclosure of derivative positions is required.

Exchange Act Sections 13 and 16

It is generally agreed that cash-settled derivatives do not give rise to beneficial ownership under Section 13(d). Item 6 of Schedule 13D requires reporting persons to disclose contracts they are party to "with respect to any securities of the issuer," which could include derivative positions. However, this disclosure obligation only applies if the investor is otherwise subject to 13D reporting. For persons subject to Section 16 reporting, required disclosures include "securities with a value derived from the value of an equity security."

Advance Notice Bylaws

Apart from the treatment of derivatives under a company's poison pill, an advance notice bylaw may require disclosure of derivative positions as a condition to making a stockholder proposal or nominating a candidate for the board.

Appendix: Exchange Act Sections 13 and 16 – Filing and Timing Requirements

13D

- Initial filing must be made within 10 days after crossing 5%.
- Amendments must be made "promptly" following a "material change" (including an increase or decrease of 1% or more).

13G - Filers under the "Less Than 20%" Test

- Initial filing must be made within 10 days after crossing 5%.
- Amendments must be made (1) within 45 days following the end of each calendar year of any change (other than
 resulting solely from change in the number of outstanding securities) and (2) promptly after crossing 10% and, thereafter,
 promptly following any increase or decrease of more than 5%.

13G - Filers Qualifying as Specified Investors*

- Initial filing must be made (1) within 45 days following the end of each calendar year or (2) within 10 days after the end of the first month in which the investor crosses 10%.
- Amendments must be made (1) within 45 days following the end of each calendar year of any change (other than resulting solely from change in the number of outstanding securities) and (2) within 10 days after the end of the first month in which the investor crosses 10% and, thereafter, within 10 days after the end of the first month in which the investor's beneficial ownership increases or decreases by more than 5%.
- *"Specified Investors" generally includes brokers, dealers, banks, insurance companies, investment companies, investment advisers, and employee benefit plans that, in each case, acquired the securities in the ordinary course of business and have notified any account holder on whose behalf they hold more than 5% of a potential reporting obligation.

13D/G "Cooling-Off" Period

 If a 13G filer subsequently loses its eligibility to file on Schedule 13G, it must file a Schedule 13D within 10 days and, until the expiration of the 10th day after filing such Schedule 13D, is prohibited from voting the subject shares or acquiring any additional equity securities (of any class) of the issuer or any controlling person.

Section 16 Reports

- Initial filing on Form 3 must be made within 10 days of becoming subject to Section 16.
- Changes in beneficial ownership (unless pursuant to certain exempt transactions) must be reported on Form 4 within two business days.
- A report on Form 5 must be filed within 45 days after the end of the issuer's fiscal year covering all exempt transactions and transactions that should have been reported on a Form 4 but were not.

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Jeff Bell is a business attorney in Holland & Knight's New York office and a member of the Corporate, M&A and Securities Practice Group. Mr. Bell handles a wide variety of mergers and acquisitions (M&A), corporate finance and securities matters.

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In addition to financial institutions, Mr. Bell counsels clients in a range of industries, with particular emphasis in the technology, healthcare and life sciences, energy, real estate and consumer product sectors.

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