



Israel Practice

COVID-19 INSIGHTS

Holland & Knight COVID-19 Insights

We trust you and your families are all well, safe and in good health. Holland & Knight in partnership with the Israel-America Chamber of Commerce keeps you updated on pertinent American-Israeli topics relating to legal considerations and federal funding opportunities in connection with the coronavirus (COVID-19). President Trump signed on April 24, 2020 a \$484 billion coronavirus relief bill after the U.S. Congress voted overwhelmingly to provide such additional stimulus funding. The bill provides \$320 billion to replenish the Paycheck Protection Program for small businesses operating in the U.S., which was exhausted nearly two weeks after the CARES Act was enacted by the end of March, 2020, \$75 billion to aid hospitals and an additional \$25 billion to increase testing nationwide.

We invite you to read the Alerts below and reach out to us to discuss your thoughts or any questions you may have on this issue.

More information is available on our [COVID-19 Response Team page](#).

Relevant Insights:

- [Immigration Under COVID-19: U.S. Halts Entry of Certain Foreign Nationals to Protect Labor Market](#)



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There have been many changes to immigration processes and procedures in the United States as a result of the coronavirus pandemic, and more are likely to come. Holland & Knight's third installment of employer alerts focusing on immigration under COVID-19 summarizes the executive order suspending certain immigration activities signed by President Donald Trump on April 22, 2020. Some foreign nationals are exempt from the Proclamation Suspending Entry of Immigrants Who Present Risk to the U.S. Labor Market During the Economic Recovery Following the COVID-19 Outbreak.

- [What Florida Businesses Need to Know about the COVID-19 Response](#)

Holland & Knight cares about our clients and the difficulties that they face tracking and processing fast-moving developments in Tallahassee and around the state relating to the COVID-19. This alert aggregates Florida developments and will be updated on a regular basis.

- [The Impact of COVID-19 on Your Advertising and Marketing Campaigns](#)

As brands adapt and figure out how to promote products and services in the midst of the COVID-19 crisis, governmental agencies are closely monitoring potential unfair and deceptive business practices to protect vulnerable consumers, monitor aggressive marketing campaigns and terminate COVID-19 scams. With the FTC and other regulatory authorities taking a more active role in cracking down on deceptive, unfair or abusive advertising and marketing, brands must approach their marketing campaigns and scheduled content timelines with caution and carefully evaluate both the language and imagery used in advertisements and marketing materials.

- [5 Tips for Employers to Safeguard Against Employee Discrimination Claims Arising from COVID-19](#)

As employers continue to navigate the COVID-19 pandemic and contemplate returning employees back to the workplace, these unprecedented circumstances present an exceptional risk for an increase in employment discrimination claims. This alert provides practical tips that employers should consider to help minimize the risk of employment discrimination claims related to COVID-19.

- [EEOC Publishes Further Guidance for COVID-19 Pandemic Preparedness in Workplace](#)

The U.S. Equal Employment Opportunity Commission (EEOC) previously published pandemic guidance originally issued during the H1N1 influenza pandemic in 2009. The EEOC updated this guidance in March 2020 and then again on April 9, 2020, and April 17, 2020. The updated guidance addresses the applicability of the Americans with Disability Act (ADA)



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to the novel coronavirus (COVID-19). This alert addresses some of the key updates within the EEOC's most recent guidance issued this month.

- [Holland & Knight Provides Comments to Treasury, Federal Reserve on Main Street Lending Program](#)

This alert outlines the various lending programs established by the CARES Act, including the \$600 billion Main Street Lending Program for small to midsize businesses. Many of these programs are applicable to multinational businesses with significant operations in the United States, within the rules outlined in the alert. The alert also links to Holland & Knight's comments to the Secretary of the Treasury and Chairman of the Federal Reserve, suggesting changes to these programs that are of relevance to multi-nationals.

About Our Israel Practice:

Holland & Knight is a U.S.-based global law firm with a strong commitment to the state of Israel. With an intimate understanding of the Israeli economic, political and social environment, members of Holland & Knight's [Israel Practice Team](#) provide a wide array of legal services to both Israeli clients operating abroad and companies and investors doing business in Israel. With more than 1,400 professionals in 28 offices, we are highly experienced in all the interdisciplinary areas necessary to guide entrepreneurs, investors, and startup or established companies through the opportunities and challenges that arise throughout the business or investment life cycles. Areas of legal guidance that are typically provided to our Israel Practice clients include real estate, mergers and acquisitions, private equity, international tax, cross border and customs, Internet privacy and cybersecurity, intellectual property, government lobbying, regulations and compliance, U.S. Foreign Corrupt Practices Act (FCPA), U.S. Foreign Account Tax Compliance Act (FATCA), and litigation and dispute resolution.

DISCLAIMER: Please note that the situation surrounding COVID-19 is evolving and that the subject matter discussed in these publications may change on a daily basis. Please contact your responsible Holland & Knight lawyer or the authors of these alerts for timely advice.

The information provided herein presents general information and should not be relied on as legal advice when analyzing and resolving a specific legal issue. If you have specific questions regarding a particular fact situation, please consult with competent legal counsel about the facts and laws that apply.

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