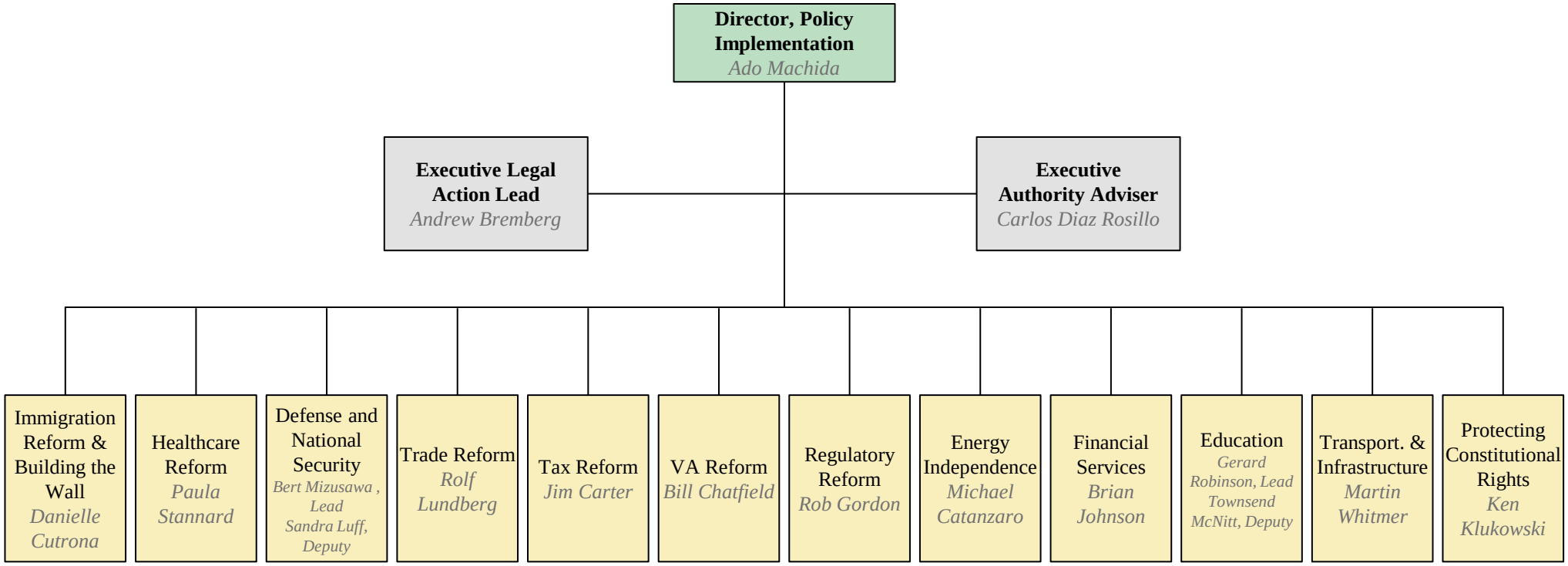POLICY IMPLEMENTATION